NC Smart Fleet Benefits & Background

Become an NC Smart Fleet to increase efficiency and reduce emissions. Be recognized for your efforts!

NC Smart Fleet is an opportunity to join with other fleets across North Carolina to quantify, aggregate and celebrate all that NC fleets are doing for air quality and fuel efficiency. Annual fuel use and CO₂ reductions are the primary metric for evaluation, while additional clean transportation activities provide opportunity to achieve the Champion level.

Benefits

- **Mobile CARE Awards:** All participating fleets will be recognized annually by the NC Department of Transportation at the Mobile CARE Awards event.
- **Promotion:** All participating fleets will be listed on www.CleanTransportation.org and have opportunities to be featured in media releases, newsletters & fleet profiles.
- **Vehicle Decals and Logo Use:** Members will be given decals and/or banners to acknowledge NC Smart Fleet participation and annual Smart Fleet logo with designation level for use on websites and marketing materials.
- **Learning & Networking:** Opportunities to exchange information with other Smart Fleet members and learn from experts and users about new technologies.
- **Technical Assistance:** Fleets will be able to request a fleet efficiency assessment with NCSC or partnering organizations.

Program Materials & Background Information

- This document, the NC Smart Fleet Overview document and the Smart Fleet Application provide all the information needed to become an NC Smart Fleet.
- Membership is renewed annually based on the initial date of joining. There is no required fee to join, although a contribution to support related staff costs is encouraged.
- The NC Smart Fleet initiative is led by the NC Clean Energy Technology Center/NC University. The Center has partnered with regional organizations such as Centralina Clean Fuels Coalition at the Centralina Council of Governments, Land of Sky Council of Governments, Kerr Tar Council of Governments, Piedmont Triad Regional Council, Triangle Clean Cities Coalition at Triangle J Council of Governments and Upper Coastal Plain Council of Governments to support regional fleet efforts.
- Both public and private sector fleets are encouraged to join the initiative.
- Annual enrollment requires submittal of the Smart Fleet Application and designation into one of three qualification levels.