

2016 Mobile CARE | Award Nominations



Nominations Open: August 17 - September 21, 2016

Awards announced mid-October at regional clean transportation event.

The Mobile Clean Air Renewable Energy Awards are an effort to recognize exemplary individual and organizational efforts in North Carolina aimed at reducing transportation related emissions, promoting fuel diversity, and encouraging efficiency through clean transportation technologies.

Individual Category

Criteria for recognition - Open to individuals that have expanded the use and understanding of best driving practices, alternative fuels, and advanced transportation technologies in their personal or professional lives. The nominee must have a positive impact on air quality and energy diversity through one or more of the following areas:

- Changing state, local, organizational, personal policies and/or practices
- Implementing best driving practices, alternative transportation modes, and/or use of alternative fuels/advanced vehicle technology
- Expanding and/or participating in educational opportunities
- Conducting outreach to increase awareness about transportation air quality solutions
- Undertaking research related to alternative fuels, advanced transportation technologies, and/or best practices

Technology and/or Fuel Provider Category

Criteria for recognition - Open to businesses that support the expansion of advanced transportation technology including producers, marketers, and distributors of alternative fuel technologies (vehicles, vehicles components, fuel, and related refueling equipment). Nominations are being sought for demonstrated success in increasing the use and availability of related fuels, vehicles, and/or equipment in North Carolina based on the following evaluation criteria:

- Contribution to expanding the market
- Length of involvement in alternative fuel/vehicle/advanced technology marketing activities
- Amount of perceived risk related to involvement
- Demonstrated commitment to expanding the impact of activities on the overall market

Policy/Organization Innovation Category

Criteria for recognition - Open to public and private organizations and individuals that have been instrumental in implementing policies and programs such as local resolutions, legislative actions, and/or developing organizational priorities and policies supporting mobile emission reductions, alternative fuel and/or advanced transportation technology use. Key criteria for evaluation are:

- Innovation - First of its kind among organizational type
- Leading Example - Program or activity that others can replicate/implement
- Results - Policy/organization/program that demonstrates measurable results

Fleet Leader Category

Criteria for recognition - Open to public and private fleets that have successfully integrated alternative fuels and/or advanced transportation technologies into their fleet. Success is evaluated on:

- Percent of fleet/fuel use affected by emission reduction/petroleum displacement efforts
- Diversity and strength of strategies/technologies/best management practices employed as related to emissions benefits and documented tracking of efforts
- Demonstration of broader commitment that expands beyond internal organizational efforts including participation in related groups, volunteer activities, education, and outreach activities
- Length of involvement in alternative fuel/vehicle activities



Nomination/Application

Nominations due September 21, 2016

Nominee

Name _____ Organization _____
Title _____ Address _____
City _____ State _____ Zip _____ Phone _____
Email _____

Nominated By

Name _____ Organization _____
Title _____ Address _____
City _____ State _____ Zip _____ Phone _____
Email _____

Award Category [Select One]

Individual

Technology or Fuel Provider

Fleet

Policy or Organization

Briefly answer the following five questions. Answers may be in bulleted or narrative form. If appropriate, you may want to reference online materials and websites that support nominations and/or attach any relevant information to this application (such as photos and letters of support). There is no page limit.

1. What was accomplished? What specific actions related to the particular award criteria were undertaken? Include activities related to alternative fuel, fuel economy or vehicle efficiency technologies. Best practices and education are also eligible for recognition. Did the individual/organization go above and beyond the expected?

2. How did the individual/organization/business achieve these accomplishments? What steps and challenges were undertaken? Set the stage a bit and explain the landscape of the particular accomplishments as they related to reducing mobile emissions and/or advancing alternative fuel and transportation related technologies/practices?

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3. What was the impact of this accomplishment? Describe the result of the individual or organizational actions in as much detail as possible. Specific results tied to accomplishments such as number of alternative fuel vehicles and/or stations, gallons of alternative fuel used, gallons of fuels saved, or vehicle miles reduced.

4. Please complete the applicable questions related to your nomination category.

Individual

Number of educational events participated in over the past 12 months: _____

Description of events/content of presentations:

Miles traveled with alternative transportation modes: _____

Type of alternative transportation modes and further explanation:

Annual gasoline gallon equivalents and/or kWh of alternative fuel used: _____

Type of alternative transportation modes and further explanation:

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Technology or Fuel Provider

Gallons/tech units produced/sold in NC over the past 12 months: _____

Technology/fuel sold and further explanation:

Financial investment in providing fuel/technology to NC market: _____

Further explanation:

Number of employees: _____

Employee locations and further explanation:

Policy or Organization

Does your policy/organization quantify the benefits of its transportation efforts?: Yes: _____ No: _____

Further explanation:

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What internal metrics are in place to assess progress at reducing emissions and fuel

Number of individuals affected:

Fleet Leader

Total Number of Vehicles:

Number of alternative fuel/advanced technology vehicles: _____

Types of vehicles:

Gallons of alternative fuel and petroleum fuel used annually.

Gallon Gas Equivalent (GGE) B20/B100 used: _____ GGE E85 used: _____

GGE Natural Gas used: _____ GGE Propane used: _____

Electric Vehicle Mileage: _____

Gallons gas used: _____ Gallons diesel used: _____

5. Please submit supporting materials with your application. You may want to reference online materials and websites that support nominations and /or attach any relevant information to this application (such as photos and letters of support). Please list all supporting materials submitted with this application.

Nominations due September 21, 2016.

Return completed nomination form via email: mrabele@ncsu.edu

~ Please note, previous Mobile CARE winners cannot be nominated again. ~

NC Mobile CARE is an initiative of the NC Clean Energy Technology Center/ NC State University and is sponsored by the NC Department of Transportation.

