

Get Recognized on DSIRE

Give to the North Carolina Clean Energy Technology Center

Among its many projects, the N.C. Clean Energy Technology Center administers the nationally-renowned Database of State Incentives for Renewables and Efficiency (DSIRE). The data found in DSIRE is used by both citizens and industry across the country and beyond, and is quoted in many national publications.

The Center now offers sponsors the opportunity to be recognized through DSIRE. The Center's sponsors featured on the DSIRE web page will have a unique opportunity to reach potential customers and partners in all sectors of the energy market.

DSIRE is viewed by approximately 80,000 unique electricity consumers, equipment installers and contractors, public utilities, policy makers, and others every month. DSIRE's user base is already interested in clean energy technologies. Users viewing DSIRE are invested in researching the incentives and tax credits associated with installing renewable or efficiency equipment and products. DSIRE-recognized sponsors will connect themselves with a respected public resource for information about policies and incentives for renewable energy and energy efficiency.

The Center will feature up to five sponsors on the DSIRE website. **For \$5,000, each sponsor will have the opportunity to have their organization logo featured prominently for six months on DSIRE's homepage, linking to their website.** Recognition opportunities on the DSIRE homepage are first-come, first-served.

For more information or to sponsor, please contact David Sarkisian by phone at 919-513-0995, or by email at dpsarkis@ncsu.edu.

Benefits of Sponsorship

- Be viewed by over 80,000 unique DSIRE visitors per month
- Connect with potential customers and partners in the energy market
- Support the continued public availability of this respected resource

About NCCETC

The NC Clean Energy Technology Center at NCSU provides unbiased technical support to public and private sector interests regarding the use of clean energy, including renewable energy, energy efficiency, and clean transportation, as well as enabling technologies like "smart" grid and energy storage.